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"Hughes has crafted an engaging historical account of

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The second way that Genentech (at least before becoming absorbed into Hoffman–La Roche) stands out among the vast phalanx of biotech firms is that its success derived from harnessing easily manipulated organisms to mass-produce proteins or enzymes already in human therapeutic use; when attention shifted to new drugs, the biotech model failed and these companies began attempting to milk research tools for revenue instead, hobbling the entire research enterprise.

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Genentech: The Beginnings of Biotech by Sally Smith Hughes

By placing Genentech's founders, followers, opponents, victims, and beneficiaries in context, Hughes also demonstrates how science interacts with commercial and legal interests and university research, and with government regulation, venture capital, and commercial profits. Integrating the scientific, the corporate, the contextual, and the personal, Genentech tells the story of biotechnology as it is not often told, as a risky and improbable entrepreneurial venture that had to overcome a

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Genentech: the first publicly-owned biotech Genentech was founded on April 7th 1976 with no assets, rented equipment, or even a secretary. Despite these humble beginnings, however, the company was able to use recombinant E. coli to produce the first human protein, somatostatin, as a proof-of-concept in 1977.

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Vivid account of Genentech's founding and the early travails of the biotech industry. Things that would not immediately spring to mind today, like the deep suspicion or outright hostility of academic scientists to scientists who had an interest in business, or the paranoia surrounding the early days of genetic engineering, even in the scientific community.

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